

## Cookie policy Informative report

This policy (our policy concerning cookies) applies to this website (here after as 'website'), including all third parts' Internet web pages such as Facebook or Youtube etc., or apps used through this website, or third parts web platforms administrated from and for the bran ARAN WORLD S.R.L.U. (here after as the 'undersigned').

Using this website, you give your consent to our use of cookies, in compliance with this cookie policy. If you don't agree, you need to set your web browser accordingly (see below) or not use at all the undersigned's website. If you decide to disable the cookies we use, your web experience on our website could be compromised.

The following grid lists all different types of cookies we could be using on the undersigned website, together with their function and duration (how long each cookie will stay on your device).

### What are cookies?

Cookies are informative files, or part of data which could be saved on your computer (or other devices enabled to web surfing such as smartphones or tablets) when you visit any website. Usually a cookie contains the name of the website from which it comes out, its life duration (for how long it will stay on your device), and a value (a random number).

### What are cookies used for?

We use cookies for a better and an easier use of our Website, and for adapting our website to your needs and interests. They can also be used to fasten your future visits on our platform. Besides, they are useful for filling associated anonymous statistics that allow us to understand how people use our website and to help us improve its structure and contents. Through this information we are not able to identify you personally.

### What type of cookies do we use?

This website uses technical cookies with the aim of **technical maintenance** of the website itself. They are not used for further reasons. They can be classified in this way:

**Web surfing** cookies: used for technical maintenance, they guarantee the normal web browsing and the access to website data, or through analytics cookies, information can be managed in association one with another. (Analytic cookies are incorporated with technical cookies whereas the website administrator uses them directly to collect information about the numbers of users and how they visit the website).

**Functionality cookies:** they allow the user and the web browsing according to a series of selected standards (e.g. language), in order to improve the use of it.

**'Session' cookies, and 'persistent' cookies:** the first ones are automatically deleted once one closes the browse session, the second ones are saved until their expiration or until the user deletes them. 'Session' cookies fasten web traffic analysis and facilitate users' access to the services that the website offers. They are mainly used during the authentication, authorization and web surfing into those sections where the users logs in through registration. Most browsers are pre-set to accept cookies. **The use of 'session' cookies is strictly limited to transmission of session identification data**, necessary to make website's navigation safe and efficient. These data are purely technical, have a temporary validity and are not collected in order to identify users, but, due to their functioning, and in combination with other data held by third parts (e.g. Internet connection provider), they could make identification possible.

**First part and third part cookies:** these two typologies of cookies (session and persistent) can again be classified in:

- *First part cookies:* when they are managed directly by the owner/person in charge of the website;
- *Third part cookies:* when cookies are managed by persons who are external to the website, for example **Cookie Google Analytics** uses a software which is able to create statistics, and these data are stored within Google Inc. (For more information about the use of cookies by Google Analytics and to read their official policy [click here](#)). However all data held by the above mentioned analytic cookies are related to technical management.

The provision regarding cookies underlines that in order to install technical cookies, users' preventive approval is not needed, while it is necessary for them to sign art. 13 of the Privacy Code. Therefore, for further information concerning Personal Data treatment please read the

**Privacy Informative policy** of our website.

Here follows a grid of the different types of cookies that can be used:

Type of cookie	What do they do?	Can these cookies collect my personal data/can they identify me?
Necessary	These cookies are essential for the correct and smooth functioning of our website, they allow users to web navigate into our website and to use	These cookies don't identify you as a person. If you don't accept these cookies, the web navigation is compromised.

	previous actions saved by cookies (inserted words), when they return to those pages during the same web surfing session.	
<b>Performance</b>	These cookies help us to understand how users interact with our website, providing us with all information related to the visited sections, the time they spend on the website, and any issue , for example an error alert.	These cookies don't identify you as a person. All data are collected and associated anonymously.
<b>Functionality</b>	These cookies allow our website to remember the choices you've made (e.g. username, selected language, your region, selected products, cart) in order to offer you a custom web experience. They can also allow you to watch videos, play games and interact through social instruments (chatrooms, forum, blogs).	All information collected by these cookies can include personal data which can be identified, for example your username, or your profile picture. We will always be transparent towards you regarding which information we collect, the use we make of it and with whom we share it.
<b>Targeting and Advertisement</b>	These cookies are used to show contents that more suit you and your interests. They can be used to see targeted ads or to limit the number of times you see one advertisement. Besides they help us track the efficiency of our marketing campaigns on our website. We could use these cookies to remember the websites you have visited and we could share these informations with third parts, including our agencies and advertisers.	Most of these cookies track consumers through their IP addresses, therefore they could collect some of their identification data. For more information about these cookies, please read the respective grid.

### Do we use third part cookies?

We use different providers which could also set cookies on your devices on our behalf whenever you visit our websites, to allow them to supply their services. If you wish to have further information about these cookies, please read the respective grid.

When you visit our website you could receive cookies from other websites or third part properties. We make an effort to identify these cookies before they put you in front of the decision to make you accept or deny them. Further information about these cookies could be found on these third part's websites.

### How can I control or delete cookies?

Most of Internet browsers are initially set to accept cookies automatically. You can change these settings to block cookies or to warn you from cookies which are sent to your devices. There are plenty of ways to manage cookies. Please refer to the instructions handbook or to the help page of your browser to find out how to manage your browser's settings.

If you disable the cookies we use, your web experience could be compromised. For example you could be unable to visit some sections, or to receive custom info when you visit our website.

Here are some instructions for disabling cookies on most popular browsers:

1. [Internet Explorer](#)
2. [Google Chrome](#)
3. [Mozilla Firefox](#)
4. [Apple Safari](#)
5. [Opera](#)
6. [Cookie Google Analytics](#)

To disable analytic cookies and stop Google Analytics from collecting web browsing data, download the additional component of your browser to deactivate Google Analytics.

1. [Flash cookie](#)

Any web site could use *Adobe Flash Player* to provide some multimedia content. On most computers the software is already installed.

In case some of these contents are used, Google Analytics memorize additional data , also known as Flash cookie (or Local share Object) through which the owner is able to know the total number of times a given audio/video file has been opened, the number of users who played it until the end and the number of users who closed it before it ends. Adobe website provides information about how to remove or disable Flash cookies.

*We remind you that limiting or deleting the use of this type of Flash cookies can jeopardize the functions available for all Flash based apps.*

It is also possible to visit the website, in English, [www.aboutcookies.org](http://www.aboutcookies.org) to have information about how to manage/delete cookies according to the used browser.

To delete cookies from the Internet browser of a smartphone/tablet, it is necessary to refer to the use guide of the device in object.

If you use different devices to access Internet websites (computer, smartphone, tablet) you have to make sure that each one of them is set to reflect your preferences about cookies.

### Which cookies does this website use?

These are the cookies we use on our website:

#### PERFORMANCE

Used Cookie	What does it do?	How long does it stay on your device?	Cookie details
Analytic/Tracking	Gives anonymous/associated information about where you navigate, what you do on our website and other websites.	Persists, sessions and third parts	<p><b>Google Analytics</b> For information about Google Analytics click <a href="#">here</a>. Google Analytics data are made anonymous and Google is prevented from crossing data with other applications, however it is possible to reject the use of cookies from Google Analytics downloading the additional component of the browser for the deactivation.</p> <p><b>YouTube Tracking</b> for informations about YouTube Tracking <a href="#">click here</a></p>

#### FUNZIONALITA'

Used Cookie	Che cosa fa?	How long does it stay on your device?	Cookie details
Social Media (Sharing)	They allow you to share comments/reviews/pages/bookmarks and help you simplify the access to the social networks and all Internet social instruments.	Third parts	<p><b>Add This</b> For information about Add This <a href="#">click here</a></p> <p><b>Delicious</b> For information about Delicious <a href="#">click here</a>.</p> <p><b>Facebook</b> For information about Facebook Connect <a href="#">click here</a> For more information about Facebook social plug-in <a href="#">click here</a></p> <p><b>Linkedin</b> For information about Linkedin <a href="#">click here</a> For more information about Linkedin Cookies <a href="#">click here</a></p> <p><b>Pinterest</b> For information about Pinterest <a href="#">click here</a></p> <p><b>Tumblr</b> For information about Tumblr <a href="#">click here</a></p> <p><b>Twitter</b> For information about Twitter Button <a href="#">click here</a> For information about Twitter Badge <a href="#">click here</a></p> <p><b>YouTube</b> For information about YouTube <a href="#">click here</a></p>

#### TARGETING AND ADVERTISEMENT

Used Cookie	What does it do?	How long does it stay on your device?	Cookie details
Websites cross-tracking	Provides anonymous information about visitors, for example which websites they access before and after our website.	Persistent, session and third parts	Currently we are <b>not using</b> cookies for this function on our Website.

#### VARIOUS

Used Cookie	What does it do?	How long does it stay on your device?	Cookie details
Rich Media	They support various and different functional elements on our website and on associated ones, such as the visualization of videos, the use of Internet coupon codes/fidelity applications and music download.	Persistent, session, third parts	<p><b>YouTube</b> For information about YouTube <a href="#">click here</a></p> <p><b>Vimeo</b> For information about Vimeo <a href="#">click here</a></p> <p><b>Spotify</b> For information about Spotify <a href="#">click here</a></p>
Beacon Domini	Web Beacon (internet spotlights, also known as web bugs/pixel tags/clear GIF files) control visitors behaviour on internet websites and can provide information about for example what users do on websites and users' IP addresses to third societies.	Persistent, session, third parts	Currently we are <b>not using</b> types of 'Beacon' on our website.
Others	They support various functional elements on our website.	Persistent, session, third parts	<p><b>maps.google.com</b> For information about maps.google.com <a href="#">click here</a></p>

The owner has the right to change, update, add or remove parts of this informative on his discretion and at any time.

The user is bound to verify often any possible modifications. In order to facilitate this verification, the informative will show the date of each revision's update.

The use of the website, after the publication of the revision, will represent the acceptance of the revision itself.

Last revision: **May 2018**